Engines of Excellence

A Place Where All Succeed

Fostering Creativity, Discovery, and Innovation

Building the Future
Solutions That Change Lives

**Social Innovation & Empowerment** – strengthening our social fabric through quality education, robust public policy, and community engagement

**New Voices and Visions** – expressing and celebrating our humanity through the visual and performing arts and nurturing voices from across the rich tapestry of society

**Health and Wellness** – advances in the study of human health, reducing healthcare disparities, and prevention and wellness

**From Genomics to Harvest** – the basic science, cultivation, and production of plants and food

**Emerging Technologies** – innovations that enrich how we experience and interact with our world

**Renewable Nature** – the environment, energy, and sustainable development for a healthier planet
Living the Promise to…

Reflect A Changing Society
by serving as a national exemplar for diversity, inclusion, and community

Shape Our World
by promoting a culture of engagement that extends our reach regionally, nationally, and globally
Campaign Timeline

QUIET PHASE

PUBLIC PHASE
Oct. 2016-2020
Engines of Excellence

A PLACE WHERE ALL SUCCEED
Goal: $50,000,000

FOSTERING CREATIVITY, DISCOVERY, AND INNOVATION
Goal: $100,000,000

BUILDING THE FUTURE
Goal: $120,000,000
Strengthen UCR’s Endowment

Total Endowment Market Value (08/31/2016) $199,433,581

Endowed Chairs (08/31/2016) 55

Goal $300 million

Goal 75
CAMPAIGN GOAL:

$300,000,000